



BallPoppers

Alameda Recreation & Parks Department and Ball Poppers

2014 Summer Basketball STEM Series

July 12-August 9, 2014

I. Description

A Basketball series teaching fundamental basketball skills to boys & girls from the Alameda, Oakland, San Leandro and Berkeley's economically challenged communities.

The objective is to teach fundamental basketball skills. The curriculum will include special emphasis on teaching the importance of STEM (Science, Technology, Engineering & Math) competence providing career and sports opportunities through speakers, role models and athletes.

II. Details

Dates: Five Saturdays: July 12, 19, 26, August 2, 9, 2014

Times: 9:00-4:00 pm (Coaches & YAC start at 8:30 am for daily training)

Location: Alameda Boys & Girls Club

Coaches: Experienced & Youth Assistant Coaches

Fees: \$200 Full scholarships available to majority of attendees.

Attendees: Accepting 50-75 4th-7th grade Boys & Girls from local communities. Targeting primarily low income Black, Latino, Asian, White boys and girls with limited slots available for local residents. Registrants need to apply and be approved for scholarships.

III. Marketing Marketing flyers, promotional materials, website inclusion provided by ARPD. Social media, Press Release and local media support to be provided jointly by BallPoppers & ARPD

IV. Coach & Asst. Coach selection

There will be several head coaches who will conduct the series and manage the resources. Ten Youth Assistant Coaches (YAC) will be selected to assist the Head coaches. YAC's will be high school or college age boys and girls. YAC will be paid a stipend.

V. Coaching and Youth Assistant Coach Criteria

Head Coaches:

Qualifications: We are seeking 2-3 Head coaches who will teach basketball fundamentals to 50-75 youth. These coaches must have 2+ years experience coaching youth (boys and/or girls) basketball to recreational, AAU, high school or college level teams from ages 8-18 boys.

Curriculum: Will be provided by BallPoppers. It will include both basketball fundamental training skills and some intermediate skills depending upon youth selection and skill levels. Small group instruction will be conducted by BallPoppers staff.

Management of Youth Assistant Coaches: Will be responsible for training and managing YACs to assist in the series.

Expectations: Head coaches are expected to train and attend a minimum of 3-5 sessions. We expect that they will be professional, timely and demonstrate a passion and commitment to teach children basketball skills. We expect positive communications and management skills working with the YACs and attendees.

Coaching & Instructional Fees: Head Coaches will be paid a coaching fee

Youth Assistant Coaches (YAC):

Qualifications: We are seeking 10 YACs to train and assist the Head Coaches during the 5 week series. They need to have a minimum of 3+ years of basketball playing experience in recreational, AAU or Middle-High school level. They should be High School or College age to participate. They should demonstrate a strong passion for basketball and potential interest in coaching.

Training: YACs will receive weekly training and support from the Head Coaches throughout the series.

Expectations: YACs must commit to attend 4-5 sessions. They are expected to be trained and apply the training to the attendees. They must be responsible, timely and demonstrate strong leadership skills in working with the youth attendees.

V. Partnerships & Alliances

Organizers have formed partnerships with local community groups. Partner donations include: funding, personnel, community outreach and promotional items. They will be listed as Co-sponsors. Partners include: Golden State Warriors, Univ. of California's Athletic Department, Oakland Police Department, Alameda County Sheriffs Department, Alameda Police Department, etc.



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**BallPoppers & Alameda Recreation & Parks Department
2014 Summer & STEM Basketball Series**

Name: _____

Street Address: _____

City/Zipcode: _____

Phone/Mobile: _____

Email: _____

*If under 18 yrs old, parent email contact info and phone # required

Position Applying For: Head Coach _____ Youth Asst. Coach _____

Experience: (List number of years, seasons, organization)

Playing Experience:

Coaching Experience:

Why do you want to apply?

Please attach additional page if needed.

Applicants will be called for interviews beginning June 8, 2014. Final selections made by:
July 1, 2014

Send application via email (PDF) or mail to:

Mable Yee

BallPoppers

742 Arlington Avenue, #200

Berkeley, CA 94707

For questions, call:

Mable Yee

510-918-3700

1ballpoppers@gmail.com

myee05@yahoo.com