

Attachment I

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Proposed Scope of Work for Webster Street

Contractor will maintain an attractive, clean appearance of the City's public right-of-way, including sidewalks, public litter cans, and other elements of this infrastructure. This maintenance should meet high-quality standards, focus on results, and be performed competently and expeditiously.

Contractor will exhibit exemplary customer service by being visible, courteous, and responsive to the area's visitors, residents, tenants, and owners.

Contractor will be responsible for directly liaising with staff of the business association, its board, and/or any of its subcommittees.

A. Geography

The eight-block length of Webster Street from Central Avenue to Ralph Appezato Memorial Parkway and side streets as far as the parking meters extend or back 100 feet, whichever is less. (See attached map.)

B. Service delivery

1. Service will be provided Monday through Saturday in the Webster Street District.
2. Any requests for additional service will be responded to within the same-day as often as possible.
3. Contractor will provide timely and effective responses to service requests from staff of either the City and/or the business association, whether these requests are made by phone, email, or the City's customer feedback system, currently Alameda Access (powered by Comcate).
4. Contractor will leave each part of the service area in an attractive, orderly, and clean condition.
5. Contractor will proactively prepare for occurrences in non-service hours that might lead to an unclean, unattractive area. (For example, if a public litter can repeatedly is overfilled by bar patrons on Thursdays overnight, the contractor might ensure that the can is completely empty by the end of day Wednesday. If this can continues to be overfilled, the contractor might move an additional public litter can closer to the bar.)
5. Contractor will perform all related duties in an efficient, competent, expeditious, and courteous manner.
6. Contractor cannot use sidewalk cleaning machines prior to 6:00 a.m.

C. Daily activities

1. General litter and trash removal from sidewalks and street furniture including recycling and disposal at proper facilities.
2. General litter and trash removal from litter cans including tops and sides, space between cage and internal can liner, and any materials not contained within can. This assures a clean and orderly appearance of the litter can and surrounding area.
3. Ensure no public litter cans overflow, including proactively removing material from cans which are about to, or later will, overflow.
4. Operate sidewalk sweeping machine.¹
5. Shopping cart removal and return.
6. Remove graffiti from public property and email City staff “before” and “after” photographs.
7. All illegal signage removed.
8. Monitor landscaping (performed by a separate contractor) and report any problems to City staff.
9. Remove weeds from sidewalk or other areas, as needed.
10. Ensure staff are visible and present on the street, especially for visitors and business association members.

D. Weekly activities and/or as needed:

1. Clean corners, steps, and drains, not accessible by street sweepers, at amenity plazas and bus stops.
2. Newsracks within the district(s) wiped down.
3. Bus stops swept and street furniture wiped down.
4. Spot power washing as needed to remove grime, gum, gum stains, and discoloration from the sidewalks and public litter cans.

E. As directed:

1. Provide special signage service, i.e., posting of signage for special events:

¹ The City does not own a sidewalk sweeping machine for Webster Street, so it is the contractor’s responsibility to provide.

- a. Webster Street Jam, second full weekend of September
 - b. Halloween on Webster Street, October 31
 - c. Santa on Webster Street, first Saturday of December
 - d. Free Parking every Saturday between Thanksgiving and Christmas
2. Provide monthly reports as requested by City Representative.